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Adult Safeguarding – Public Protection

Rob Vale

Head of Trading Standards



Key areas impacting on elderly residents within Public Protection

- § Public Health Nuisance
- § Trading Standards
- § Community Safety & Anti-social behaviour

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Key partners

- § Victim Support
- § Bromley Community Engagement Forum
- § Carers Bromley
- § Public Protection Unit met Police
- § Age Concern
- § Bromley Safeguarding Adults Board
- § Citizens Advice

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Adult Safeguarding initiatives

§ Banks & Building Societies

Funding from the Portfolio

Raising the profile of doorstep crime

Encouraging sign up to the protocol

Early warning system



Doorstep caller?

THINK!

**Trading Standards Rapid
Response Team**

07903 852090

saferbromley
partnership



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www.bromley.gov.uk



Adult Safeguarding initiatives

- § [Handy Man](#)
- § [Safer Bromley Van](#)
- § [Face Lift](#)
- § [Domestic violence](#)
- § [Matrix referral scheme](#)
- § [Nominated Neighbour](#)
- § [Education and advice to older consumers](#)

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Adult Safeguarding initiatives

§ BCEF & Youth Services

Inter-generation project

Bring together groups of older people and young people

Inviting older people into schools

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Adult Safeguarding initiatives

§ Bromley Carers

Carers Rights Day 2nd December 2011

Opportunity to speak to young carers

Target harden potential victims of scams and fraud

Future project work

§ No Cold Calling Zones

Signs are faded

Communities may have become dis-engaged

Chance to seek feedback on fear of crime

Cold callers contribute to high levels of fear of crime – BCEF Community Outreach Day April 2011



Future project work

§ Public Health Nuisance

Vulnerable residents out of scope of service

Support still needed – Stepping Stones

Review Face Lift project



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Future project work

§ Bromley Carers Newsletter inserts

Targets young carers

Nearly 800 in Bromley – typical examples:

“Cares for both parents – registered blind and younger sibling”

“Cares for parent after Stroke, undertakes all domestic chores & personal care”

Future project work

§ Ma Kelly Theatre Group

Very successful theatre group

Target group is older consumers

Tailored for specific problem types

Captive audience for partners



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